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I. Background

Because reliance on defined contribution plans as a retirement savings vehicle in the United States has grown, these plans have come under greater scrutiny to ensure that they will help provide a secure retirement for the millions of working Americans who have access to them. Recently, both regulators and members of Congress have been looking closely at how service providers disclose fees and the Department of Labor has proposed fee disclosure regulations to help plan sponsors and participants better understand what their plans cost. Across the marketplace, heightened attention to plan costs has increased interest in how fee structures work and the key variables that drive fees.

Increasing understanding of the mechanics of plan fees is a top priority within the retirement marketplace.

As part of an ongoing comprehensive research program, the Investment Company Institute (ICI) engaged Deloitte to conduct a Survey of defined contribution plan sponsors and create this report to shed light on how fee structures work within the defined contribution plan market. Specifically, this report addresses:

- The mechanics of plan fee structures;
- Components of plan fees; and
- Primary and secondary factors that impact fees ("fee drivers").

Approach

To accomplish the objectives of the Study, Deloitte and ICI supplemented their collective industry experience with a confidential, no-cost, web-based Survey conducted by Deloitte in late 2008. The purpose of the Survey was to collect market data to explore and understand how fees work within the defined contribution plan market.

- In total, 130 plans participated in the Survey providing detailed information regarding plan characteristics, design, demographics, products, services and their associated fees.
- Over 1,000 data elements were gathered from each plan, covering plan design, investment options and plan, participant and investment fee information.
- Subsequent to the completion of the web-based Survey, Deloitte assessed the information for completeness and apparent accuracy.
- In addition, Deloitte conducted post-Survey conversations with the majority of plan sponsors to clarify responses.
- Six retirement service providers were also interviewed to gain an institutional perspective on the results. Comments and feedback received from these retirement service providers were considered and addressed throughout this report. However, a formal survey of retirement service providers was not conducted as part of the Survey.
- In some instances, results of the Survey were compared to other 401(k) industry studies to assess findings and interpret results.
While the Survey is not intended to be a statistical representation of the defined contribution / 401(k) marketplace, the demographics of the plans participating in the Survey appear to be similar to the broader defined contribution plan market (e.g., average account balance, number of investment options, average participant contribution rate, asset allocation, plan design). Although Deloitte and ICI believe the Survey results are representative, they cannot be projected to the entire population of U.S. 401(k) plans.1

The Survey results were prepared utilizing primary data obtained from sources deemed to be reliable, including individuals at the participating plan sponsor and retirement service provider organizations. It is important to note that some plan sponsors did not respond to every question. Deloitte and ICI make no representation or warranty regarding the accuracy of data provided.

In several instances, the report includes observations and interpretations of the Survey results based on the collective research and marketplace experience of both Deloitte and ICI.

The Survey report is designed to maintain plan respondent confidentiality. Participating plan sponsor and provider data will not be disclosed or used in any way outside of this Study.

The Survey does not evaluate quality or value of services provided – both of which can impact fees. Quality of service varies with respect to the range of planning and guidance tools available to the plan sponsor and participants; educational materials; employee meetings; and other components of customer service. Qualitative differences in services may affect fees but are not easily quantified and are not addressed in this report.

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The Investment Company Institute (ICI) is the national association of U.S. investment companies. Please see www.ici.org for more information on ICI.

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This report was originally posted in April 2009, however, correction of two minor errors on pages 24 and 30 resulted in re-posting in June 2009.

Page 24: “Based on the analysis performed, a 10 percentage point higher asset allocation to equities (e.g., equity assets rise from 40% to 50% of plan assets) resulted in 0.4 basis point or 0.004% higher ‘all-in’ fee.” The corrected amount is “…resulted in a 3.9 basis point or 0.039 percentage point higher ‘all-in’ fee.”

Page 30: “Despite the relatively large difference in ‘all-in’ fees between plans with and without auto-enrollment that is displayed across smaller plan sizes, the results of the regression analysis suggest a smaller impact of 16 basis points or 0.16 percentage points.” The corrected amount is “14 basis points or 0.14 percentage points.”

For the complete regression analysis, see the appendix.

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1 Department of Labor Form 5500 data for plan-year 2006 indicate that the micro plan segment (plans with less than $1 million in assets) represent 62% of all 401(k) plans, 4% of all 401(k) plan assets, and 10% of active 401(k) plan participants. The small plan segment (plans with $1 million to less than $10 million in assets) account for 30% of plans, 14% of assets, and 20% of active participants. Mid-sized plans (those with $10 million to less than $100 million in assets) are 4% of plans, 16% of assets, and 23% of active participants. Larger plans (those with $100 million or more in assets) were only 1% of plans, but included 66% of all 401(k) plan assets, and 46% of all active 401(k) participants. (Form 5500 data indicate 3% of plans covering 0.4% of active participants did not report assets.) See U.S. Department of Labor, Employee Benefits Security Administration, Private Pension Plan Bulletin: Abstract of 2006 Form 5500 Annual Reports (Dec. 2008), available at www.dol.gov/ebsa/PDF/2006pensionplanbulletin.PDF.
II. Executive Summary

Defined contribution plans are an important component of Americans’ retirement savings. Their importance in households’ saving for retirement has led to increased scrutiny of defined contribution plans at the regulatory and legislative level – with a focus on more transparency in fee disclosure. The ripple effect of this scrutiny in the marketplace has been an increased need for plan sponsors to more fully understand the fee structures and key fee drivers in defined contribution plans.

As part of ongoing research programs, ICI and Deloitte combined efforts to conduct research into fee structures within the defined contribution plan market. The data and observations in this report are based on the Survey responses of 130 plans. The Survey was conducted online and through plan sponsor interviews between November 1 and December 31, 2008.

Many Fee Arrangements Exist

On the surface, a Survey on defined contribution / 401(k) fees might seem straightforward considering the services required by a plan are relatively consistent across the market. For example, defined contribution plans generally require compliance (to make sure the plan is administered properly), audit, Form 5500, and trustee services. In addition, recordkeeping, which maintains participants’ accounts and processes participants’ transactions, often also includes educational services, materials and communications. However, the Study found there to be variation on how fees are charged for defined contribution plan services.

Recordkeeping and administrative services can be charged directly to the plan or participant or can be assessed as an asset-based fee. Also, a portion of the expense ratio of an investment option can be used to cover some of the recordkeeping and administrative costs. Asset-based investment-related fees represent about three-quarters (74%) of defined contribution / 401(k) plan fees and expenses for the plans in the Survey. Asset-based investment expenses generally include three basic components: (1) investment management fees, which are paid to the investment’s portfolio managers (often referred to as investment advisers); (2) distribution and/or service fees (in the case of mutual funds, these include 12b-1 fees); and (3) other fees of the investment option, including fees to cover custodial, legal, transfer agent (in the case of mutual funds), recordkeeping, and other operating expenses. Portions of the distribution and/or service fees and other fees may be used to compensate the financial professional (e.g. individual broker or investment management firm) for the services provided to the plan and its participants and to offset recordkeeping and administration costs.

All of the different services and associated fees can be combined together in a variety of different ways based on the requirements of the plan sponsor. As plan sponsors negotiate with retirement service providers to obtain services for their plans, a range of scenarios or arrangements is generally considered (e.g., number and types of investment options, proprietary versus non-proprietary funds, range of participant communications and educational services that will be provided). Plan sponsors generally are not presented a single fee quote, but rather a range of options from each service provider competing for the plan sponsor’s business.
A Means to Compare: The ‘All-in’ Fee

Due to the variety of fee and service structures that exist in the defined contribution / 401(k) market, this Study created a basis of comparison which normalized the fee structure variation. The Study created an analytical tool that represents the bottom-line in terms of all administrative and investment-related fees in defined contribution / 401(k) plans. Through the data collected and analyzed in this Survey, an ‘all-in’ fee was calculated for each plan. The ‘all-in’ fee incorporates all administration, recordkeeping and investment fees whether assessed at a plan level, participant level or as an asset-based fee, across all multiple parties providing services to the plan.

The ‘all-in’ fee excludes participant activity-related fees that only apply to particular participants engaged in the activity (e.g., loan fees).

Totaling all administration, recordkeeping and investment fees, the median ‘all-in’ fee for the plans in the Survey was 0.72% of assets or approximately $350 per participant for a participant with an account balance of $48,522 (the median participant average account balance among plans in this Survey). The data show 10% of plans in the Study had an ‘all-in’ fee of 0.35% of assets or less, while 10% of plans had an ‘all-in’ fee of 1.72% of assets or more.

<table>
<thead>
<tr>
<th>'All-in' Fee: % of Assets (All Plans)</th>
<th>Mean</th>
<th>Median</th>
<th>10th Percentile</th>
<th>90th Percentile</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>0.93%</td>
<td>0.72%</td>
<td>0.35%</td>
<td>1.72%</td>
</tr>
</tbody>
</table>

Exhibit 2
Apparent ‘All-In’ Fee Drivers – Primary and Secondary

The ‘all-in’ fee varied widely due to a number of plan-related variables. However, total plan assets appeared to be the most significant driver of fees. With that said, further analysis shows that a more meaningful way to view plan asset size is through two independent factors:

- Number of participants; and
- Average account balance.

The number of participants and the average account balance are both negatively correlated with the ‘all-in’ fee. More participants and higher average account balances both tended to be associated with lower fees as a percentage of assets. Including both measures of the plan size in the statistical regression analysis more accurately predicts the differences in the ‘all-in’ fee of plans across the Survey population.

Within any 401(k) plan, there are fixed costs required to start up and run the plan, much of which is driven by legal and regulatory requirements. For example, there are regulations requiring nondiscrimination testing, that monies are credited to accounts in a timely matter, plan audits, creating summary plan descriptions, and annual Form 5500 filing, among others. The Survey results appear to indicate economies are gained as a plan grows in size, because these fixed costs can be spread over more participants and/or a larger asset base.

In addition to plan size, a number of other factors help explain the variability in plan fees. Using a linear regression analysis, the Study identified these variables and they are considered secondary drivers in this Study.

These secondary drivers can help explain why plans of similar asset or participant size may have different overall costs. One or more of the following characteristics appears to be related to lower ‘all-in’ fees:

- Higher participant and employer contribution rates;
- Lower allocation of assets in equity-oriented asset classes;
- Use of auto-enrollment;
- Fewer plan sponsor business locations reducing the servicing complexity;
- Other plan sponsor business relationships with the service provider (e.g., defined benefit plan or health and welfare plan).

When combining the primary and secondary drivers in a regression analysis, the results showed a relatively high correlation with the ‘all-in’ fee ($R^2$ of 0.6269) when treating the ‘all-in’ fee (measured as a percentage of assets) as the dependent variable. Combining plan size with the secondary driver variables, a predictive chart can be created that displays an ‘all-in’ fee by plan size that is consistent with the Survey results.

\[\text{Notes:}
\begin{align*}
\text{Plan Size entered the regression equation as two variables: LN(average account balance) and LN(number of participants).}
\end{align*}\]
Summary
This report was developed to provide marketplace Survey data that can help explain the mechanics, components and drivers of defined contribution / 401(k) plan fees. This Study created an analytical bottom-line measure—an ‘all-in’ fee—to compare total plan costs across the varied pricing practices (per-plan fees, per-participant fees, asset-based fees) used in defined contribution / 401(k) plans.

To facilitate a more direct comparison of plan fees, an ‘all-in’ fee was created based on the Survey responses. The results showed that the ‘all-in’ fee varies across plans of different plan size market segments. The Survey found that asset-based investment-related fees represent about three-quarters (74%) of defined contribution / 401(k) plan fees and expenses. In many plans, a portion of these fees is used to pay for some or all of the administrative and recordkeeping services of the plans, in addition to investment management.

The primary drivers of fees are average account balance and number of participants, which combined, represent plan size. Fees, measured as a percentage of assets, tend to decline as account balances and number of participants increase. Defined contribution / 401(k) plans have fixed administrative costs necessary to run a plan that tend to cause smaller plans to have higher relative fees as a percentage of assets or per participant. As a plan grows in size, economies are gained which spread the fixed costs over more participants and a larger asset base.

Additional influencers of fees that were found to appear to further help explain variances in the ‘all-in’ fee include participant and employer contribution rates, a plan’s asset allocation, complexity, additional plan sponsor relationships with the service provider, and plan design (auto enrollment).

A number of other variables were tested and appear not to be direct drivers of the ‘all-in’ fee. The number of payrolls, which might have increased complexity, was not found to be a driver of fees. The type of service provider (mutual fund company, life insurance company, bank, third party administrator) and tenure with the service provider also were not found to be significant factors. In addition, the percentage of assets invested in the investment products of the service provider (proprietary investments) did not appear to have a significant impact on fees.

The remainder of this report discusses the range of plan sponsors and retirement service providers represented by the Survey, the construction and analysis of the total fees in defined contribution / 401(k) plans, and the factors that influence fees, referred to as “drivers.” Section III describes the characteristics of the plan sponsors that participated in the Survey. Section IV explains the mechanics of how fees are charged and the services that the plans and their participants receive for the fees. Section V introduces the concept of the comprehensive bottom-line or ‘all-in’ fee, and how this measure facilitates comparisons across plans. Section VI identifies the key drivers that explain fee differences among plans. Section VII summarizes the Study’s findings.
III. Survey Respondents

This section highlights the characteristics of the plan sponsors that participated in the Survey including their demographics, provider relationships, size and plan design features. The purpose is to provide context when assessing plan fees as to the Survey participants.

Plan Sponsor Demographics
A total of 117 employers representing 130 defined contribution plans participated in the Defined Contribution / 401(k) Fee Study in 2008. For purposes of this Study, the demographic information on the following pages was used to help understand what specific characteristics, if any, drive plan fees.

Plan sponsor respondents represented multiple geographic regions, industries and plan sizes as measured by assets and number of participants.

To allow for a detailed view into variation of fees by market size segment, plan sponsor responses were grouped and analyzed across five plan size segments as measured by plan assets.

<table>
<thead>
<tr>
<th>Plans by Asset Size Segment</th>
<th># of Plans</th>
<th>% of Plans</th>
</tr>
</thead>
<tbody>
<tr>
<td>Micro &lt;$1 M</td>
<td>15</td>
<td>12%</td>
</tr>
<tr>
<td>Small $1M – &lt;$10 M</td>
<td>11</td>
<td>8%</td>
</tr>
<tr>
<td>Mid $10M – &lt;$100 M</td>
<td>41</td>
<td>32%</td>
</tr>
<tr>
<td>Large $100M – $500 M</td>
<td>37</td>
<td>28%</td>
</tr>
<tr>
<td>Mega &gt;$500M</td>
<td>26</td>
<td>20%</td>
</tr>
</tbody>
</table>

Note: Based on total participants with a balance (active and terminated).

<table>
<thead>
<tr>
<th>Plans by Participant Size Segment</th>
<th># of Plans</th>
<th>% of Plans</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;100</td>
<td>20</td>
<td>15%</td>
</tr>
<tr>
<td>100 – 499</td>
<td>14</td>
<td>11%</td>
</tr>
<tr>
<td>500 – 999</td>
<td>10</td>
<td>8%</td>
</tr>
<tr>
<td>1,000 – 4,999</td>
<td>41</td>
<td>32%</td>
</tr>
<tr>
<td>5,000 – 9,999</td>
<td>24</td>
<td>18%</td>
</tr>
<tr>
<td>10,000+</td>
<td>21</td>
<td>16%</td>
</tr>
</tbody>
</table>

Note: Based on total participants with a balance (active and terminated).

Geographical Location by Percent of Plans

Count of Plans in Survey by Industry
Retirement Service Providers

The employer, or plan sponsor, offers the defined contribution plan to its employees as part of its employee benefit and compensation package. The plan sponsor then engages service providers that see to the functional operation of the plan. The Survey considered the firm hired to handle the plan recordkeeping to be the “retirement service provider” to the plan. Recordkeeping services are performed by a variety of service providers, including mutual fund companies, insurance companies, banks or third party administrators (TPAs).

Recordkeeping services include posting payroll contributions, plan payments, earnings and adjustments; plan and participant servicing and communications; compliance testing and other regulatory requirements; and educational materials and services. With respect to some activities, plan sponsors may select varying degrees of recordkeeping service options. For example, among Survey respondents 75% held group employee meetings, 22% offered individual employee meetings, and 19% offered both. More than one-third (36%) of responding plans had financial advice/guidance through third-party software available for their participants. While nearly all (91% of plans) procured enrollment kits through their retirement service provider, about two-thirds (69% of plans) arranged for participant newsletters and/or videos.

Recordkeeping services for plans were delivered by 31 different retirement service providers. The providers represented 18 of the top 25 recordkeepers as measured by defined contribution plan assets (Plan Sponsor, America’s Top Recordkeepers / June 2008). At least six different providers were represented within each plan asset segment analyzed.

More than half (53%) of plan sponsors in the Survey utilized mutual fund companies as their recordkeeper.
Retirement Service Provider / Plan Sponsor Relationships

The relationships plan sponsors have with their service providers were examined to determine any impact on overall plan fees (e.g., tenure of the plan with the service provider and ancillary business relationships).

In general, the relationships between the retirement service provider and plan sponsor tend to be long-term. According to plan sponsor respondents, eight years was the average term with their current service provider. The average term in this Survey is in-line with the 2008 Deloitte 401(k) Benchmarking Survey of 436 employers, where the average tenure was seven years. Across plan sizes, a majority (68%) of provider relationships have existed for five years or longer.

The majority (65%) of plans in this Study did not have any other relationships with their retirement service provider, such as defined benefit plan, health and welfare plan, payroll, human resource or banking services.

While secondary relationships were not prevalent in the Study, 77% of Survey participants indicated the plan utilizes one or more of the recordkeeper’s proprietary investments among investment options offered in the plan (e.g., ABC mutual fund company is the recordkeeper and the plan utilizes ABC mutual funds; DEF bank is the recordkeeper and the plan uses DEF mutual funds or DEF commingled trust or separate accounts; XYZ insurance company is the recordkeeper and the plan uses XYZ mutual funds or XYZ separate accounts). Among respondents with proprietary investments offered, 95% of plans had a mix of proprietary and non-proprietary investments and only 5% of Survey participants exclusively had proprietary investment options in their line-ups.

Percent of Plans Using At Least One Proprietary Investment Option

- Use a proprietary fund in plan’s investment line-up
- Do not use a proprietary fund

Note: Other relationships included insurance, non-qualified plans, actuarial, ESOP, stock plans and outsourcing.

Number of Years with Retirement Service Provider by Number of Plans

- <3 years
- 3 to <5 years
- 5 to <10 years
- 10+ years

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Participant Accounts

The Survey captured a wide range of average participant account balances, providing an opportunity to gain insight into the economics of defined contribution plans. Average participant account balances varied widely across plan sponsor respondents and plan size segments. For example, across all plan sponsor respondents, the 10th percentile plan had an average participant account balance of $15,386, while the 90th percentile plan had an average participant account balance seven-fold higher ($107,941). Similar to other defined contribution plan reports, the Survey found an average participant account balance of $56,874 (2008 reported data).

In terms of participant contributions, the average rate was 6.4%; more than half (53%) of plans reported average participant contribution rates between 6% and 10%. Plan sponsors also reported a range of employer contribution activity. Among respondent plans, 92% had employer contributions, typically in the form of a match formula. Many (34% of plans) matched at least 100% up to at least 3% of pay, often then matching at 100% or a lower rate additional employee contributions. Another 18% of plans matched 50 cents on the dollar (i.e., 50%) up to 6% of pay.

Average Participant Contribution Rate Per Plan by Percent of Plans

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**Plan Design Features**

The Survey examined a number of plan design features including automatic enrollment, automatic increases in contributions (also called auto step-up), managed accounts and company stock.

The most common plan design feature was auto-enrollment with 45% of plans offering this component (similar to the 42% reported in the Deloitte 2008 Annual 401(k) Benchmarking Survey). Of those plans with auto-enrollment, 71% default to a lifecycle target date investment option with an average default contribution rate of 3%. Automatic step-up or increase is a less utilized plan design feature; 25% of all plans in the Survey had automatic step-up or increase.

The Survey found that most (82%) plan sponsors do not offer managed accounts. About one-third (34%) of respondents have company stock within their plan.

Although not technically part of plan design, additional plan characteristics were analyzed (number of locations, number of payrolls and method of submitting payrolls), to gain insight as to whether business complexity impacted plan fees.

In terms of complexity, 42% of plans indicated they have more than 20 business locations while 24% reported one. The Survey also found that 49% of plan sponsors process only one payroll and of those, 95% submit their payroll electronically. The impact of such business complexity on fees will be discussed later in this report.

**Plan Design Feature Utilization by Number of Plans**

![Exhibit 16: Plan Design Feature Utilization by Number of Plans]

Number of Business Locations by Number of Plans

![Exhibit 17: Number of Business Locations by Number of Plans]

Number of Payrolls by Percent of Plans

![Exhibit 18: Number of Payrolls by Percent of Plans]
**Investment Options**
The number of investment options offered varied widely from three investment options to approximately 100 different choices. The average number of investment options offered per plan was 15 (similar to the average of 17 investment options reported in the Deloitte 2008 Annual 401(k) Benchmarking Survey).5

With 91% of plans offering them, mutual funds were the most common investment vehicle used by plans. However, when reviewing investment vehicle use by plan size, the Study showed a greater utilization of separate and commingled accounts by larger plans.

Equity (99% of plans) and fixed income (92% of plans) investment options represented the most common asset class types offered among plans within the Survey. The next most common asset class types offered were target date investment options (72% of plans) and guaranteed investment contracts (GICs) and other stable value funds (70% of plans).

The number of plan investment options varied around an average of 15.

### Investment Vehicle Use

<table>
<thead>
<tr>
<th></th>
<th>Percent of Total Assets in Survey</th>
<th>Percent of Plans Utilizing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mutual Fund</td>
<td>41%</td>
<td>91%</td>
</tr>
<tr>
<td>Separate Account</td>
<td>25%</td>
<td>37%</td>
</tr>
<tr>
<td>Commingled Trust</td>
<td>25%</td>
<td>56%</td>
</tr>
<tr>
<td>Other*</td>
<td>9%</td>
<td>36%</td>
</tr>
</tbody>
</table>

*Other primarily included Company Stock

### Asset Class Use

<table>
<thead>
<tr>
<th></th>
<th>Percent of Total Assets in Survey</th>
<th>Percent of Plans Utilizing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Equity</td>
<td>39%</td>
<td>99%</td>
</tr>
<tr>
<td>Target Date</td>
<td>12%</td>
<td>72%</td>
</tr>
<tr>
<td>Stable Value/ GICs</td>
<td>12%</td>
<td>70%</td>
</tr>
<tr>
<td>Fixed Income</td>
<td>11%</td>
<td>92%</td>
</tr>
<tr>
<td>Company Stock</td>
<td>8%</td>
<td>34%</td>
</tr>
<tr>
<td>Balanced</td>
<td>6%</td>
<td>49%</td>
</tr>
<tr>
<td>Money Market</td>
<td>5%</td>
<td>45%</td>
</tr>
<tr>
<td>Lifestyle</td>
<td>2%</td>
<td>27%</td>
</tr>
<tr>
<td>Other*</td>
<td>6%</td>
<td>21%</td>
</tr>
</tbody>
</table>

* Other included loans, self-directed brokerage balances

5 Counts a suite of target date investment options as one investment option.
IV. The Mechanics of Plan Fees

Understanding the mechanics of how fees are charged is important when assessing plan fees and drivers. Defined contribution / 401(k) fees can be divided into two basic parts: investment fees and administrative fees.

At their core, defined contribution / 401(k) plans are a tax-advantaged savings vehicle in which individuals typically select the asset allocation of their accounts given the range of investment options offered by their plans. A key component of a 401(k) plan is the asset management services that the investment manager provides. These asset-based fees are reported as an expense ratio of the mutual fund, separate account, commingled account, or other investment product in the plan.

Unlike a retail investment account, defined contribution / 401(k) plans must comply with certain regulations to ensure that they are equitable in their coverage of workers. These regulations create additional administrative needs beyond what one might require in a retail investment account. Administrative support services of the plan are provided to the employer and participant in the form of recordkeeping, consulting, legal, regulatory, compliance, communication and education services.

Payment for these administrative services can be handled in a number of ways. The plan sponsor will determine who pays the fee (employer or participant) and how it is assessed. Payment for administrative services is generally handled through one or more of the following methods:

- Dollar per participant fees that are paid for by the employer, participant or both;
- Dollar per plan fees that are paid by the employer, participant or both;
- Asset-based fees (based on a percentage of plan or investment assets) that are paid for by the employer, participant or both; and
- Specialized participant activity related fees, most often paid for by participants engaging in the activity (e.g. loans).

Within defined contribution / 401(k) plans, the manager of an investment option may agree to pay a portion of its investment fee to a service provider (in the case of 401(k) plans, generally the recordkeeper). The amount (often referred to as revenue sharing) is used to help offset the cost of the administrative services which would otherwise be charged directly to the plans and/or participants. The investment providers’ payment to the recordkeeper helps cover the costs of recordkeeping multiple accounts, while the investment provider services one large account.

These fees present themselves in a variety of ways including 12b-1 fees, sub-transfer agency fees, and shareholder servicing fees. Additionally, they are sometimes negotiated between the investment manager and the retirement service provider (recordkeeper). When plans use proprietary investment options—that is the investment provider is affiliated with the plan’s recordkeeper—some of those asset-based investment fees can be used to cover administrative services.
V. The 'All-In' Fee

To clearly understand the total fees of each plan, this Study calculated an 'all-in' fee to allow for a more direct comparison of fees being paid by the plans participating in the Survey. Viewing fees from an 'all-in' fee perspective addresses the range of varying structures and arrangements for service payments due to 1) different service delivery mechanisms and associated fees and 2) per plan, per participant and asset-based fee types. By rolling all services and fee types into an 'all-in' fee, the data can be analyzed more consistently across plans and within segments to compare and discern different fee levels.

Composition of the 'All-In' Fee

For the purpose of this Study, the 'all-in' fee was based on four primary service elements:

1. Investment management;
2. Administration, recordkeeping, communication and education;
3. Financial advice to participants; and
4. Plan sponsor investment consulting.

Asset-based charges on investments make up the majority of the 'all-in' fee.

The total fee elements were dominated by the fees and expenses of investments (74%) and separately charged recordkeeping/administrative (23%) fees.

Additional highlights of the ‘all-in’ fee composition include:

- Plan sponsor investment advisor fees – external to the recordkeeper – were reported by 21% of plans; and
- Separately charged plan fees for independent financial advice for participants existed in 8% of plans.

‘All-in’ Fee Service and Fee Components

<table>
<thead>
<tr>
<th>Service</th>
<th>Fee Component</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Investment management</td>
<td>Asset-based charges to the mutual fund, commingled or separate account used to pay for managing the investment.</td>
</tr>
<tr>
<td>2. Administration, recordkeeping, communication and education</td>
<td>Per participant, per plan, or asset-based fees used to pay for recordkeeping, plan and participant servicing, communications, education, compliance testing, Form 5500, plan audit, legal and trustee services.</td>
</tr>
<tr>
<td>3. Financial advice to participants</td>
<td>Asset-based or per participant fees associated with providing participants with financial advice and guidance (often provided through a third party’s software model).</td>
</tr>
<tr>
<td>4. Plan sponsor investment consulting</td>
<td>Fees paid to an outside consultant hired by the plan sponsor to assist with plan set-up, investment design, search and selection of investment managers and other plan advisory services.</td>
</tr>
</tbody>
</table>

Transactions and Other Items Not Included

Loan initiation and maintenance, qualified domestic relations order, distributions, self-directed brokerage, managed accounts and other transactions driven by participant elections and typically paid for by the individual participant engaged in the specialized activity.

Exhibit 23
Payer of Fees

With regard to plan fees, participants bear the majority of 401(k) costs. Similar to any other employee benefit (e.g., health insurance), the employer determines whether the employee, employer, or both will pay for the benefit. According to Survey respondents, plan participants pay 83% of the total plan fees while employers cover 13% and the plans cover 4%.* Of the participant fees, a majority is derived from the investment holdings and the asset-based charges primarily associated with investment expense ratios (some of which may be used to cover recordkeeping and administration).

Participants pay the majority of plan fees in the form of investment expense ratios.

Employers that sponsor plans with less than $10 million in assets, on average, carried a larger share of plan fees than employers sponsoring plans of $10 million or greater in assets. Plan sponsors of plans with less than $10 million in assets paid about one-third of their plans ‘all-in’ fees; plan sponsors with larger plan assets, on average, paid about 10% of the ‘all-in’ fees. This break in behavior across plan size may reflect plan sponsors’ covering the fixed costs of running the plan in the small plan space, where there are fewer participants and assets over which to spread the costs.

* Other Survey results suggest this is generally achieved through forfeited employer contributions.
Summary ‘All-In’ Fee Results
For this Survey, the ‘all-in’ fee was analyzed in two ways, as a percentage of plan assets and as an annual per-participant dollar amount.

The median ‘all-in’ fee which includes the recordkeeping, administrative and investment fees across all plans in the Study was:

- Percentage of plan assets – 0.72%; or
- Annual per-participant dollar amount – $346.

Fees of 401(k) plans vary greatly due to unique plan characteristics, plan / investment design, range and quality of services provided, and pricing strategies employed by retirement providers. As such, there are a large number of variables impacting the fees that plans and participants pay. The remaining sections of this report explore what appear to be possible drivers of this variation at a macro level (all plans) and within individual segments (micro, small, mid, large and mega-plan size markets).
VI. 'All-In' Fee Drivers

In response to the Survey, plan sponsors supplied data for a variety of plan related, service provider related, and plan design variables. Deloitte looked to identify what appeared to be the primary drivers of fees across all plans (macro view) and apparent secondary drivers of fees within similar sized plans (micro view).

The analysis included assessing the impact and correlation of multiple independent variables on the dependent variable – the ‘all-in’ fee. The dependent variable (fees) was assessed in two different methods or calculations of the ‘all-in’ fee: 1) the ‘all-in’ fee as a percentage of assets, and 2) annual dollar per-participant fee.

### Primary ‘All-In’ Fee Drivers

Primary drivers include the key variable(s) impacting fees across plans in the Survey. The results of the statistical regression analysis pointed to the size of the plan as a primary driver of plan fees. More specifically, the number of participants and average account balance were significant and had independent effects: as the average account balance and number of participants rise, fees as a percentage of assets tend to fall.

#### Variables

<table>
<thead>
<tr>
<th>Plan Related</th>
<th>Service Provider Related</th>
<th>Plan Design</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plan asset size</td>
<td>Years with current provider</td>
<td>Employer contribution</td>
</tr>
<tr>
<td>Number of participants</td>
<td>Provider industry type</td>
<td>Number of investment options</td>
</tr>
<tr>
<td>Average account balance</td>
<td>Provider size</td>
<td>Investment vehicles</td>
</tr>
<tr>
<td>Plan sponsor industry</td>
<td>Provider relationship</td>
<td>Proprietary / non-proprietary</td>
</tr>
<tr>
<td>Geographic location</td>
<td></td>
<td>Auto-enrollment / step-up</td>
</tr>
<tr>
<td>Number of locations</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of payrolls</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Participant contribution rates</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investment allocation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company stock</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Median All-In Fee by Plan Asset Segment (% of Assets)

- **< $1M**: 1.89%
- **$1M - < $10M**: 1.27%
- **$10M - < $100M**: 0.78%
- **$100M - $500M**: 0.61%
- **> $500M**: 0.41%

![Exhibit 28](image-url)
Plan Asset Size
At the macro level, the primary driver of fees appears to be plan asset size, with the number of participants and average account balance contributing significantly and independently to the fee levels.

Key points about the primary driver of fees:
• As plan size increases in assets and participants, the 'all-in' fee (measured as a percentage of assets) decreases.
• On average, the median 'all-in' fee within an asset segment was 20% less for plans with average account balances over $100,000.
• While the median plan's 'all-in' fee was 0.72% of assets, median fees among plans with less than $1 million in assets were 1.89% of plan assets, and for plans with more than $500 million in assets, the median 'all-in' fee was less than 0.50%.
• The Survey data indicate that once a plan reaches $10 million in total assets, or 1,000 participants, the median fee drops to less than 1% of assets - suggesting that a level of economies of scale is obtained.
• Plans with smaller total assets tend to have smaller average account balances compared to larger plans, which also contributes to the higher relative costs as a percentage of assets of smaller plans.

**Economies of scale appear to be gained as a plan grows in size, lowering its 'all-in' fee.**

**Median 'All-In' Fee vs. Average Account Balance by Asset Segment (% of Assets)**

**Exhibit 31**
Fixed vs. Variable Costs of Plans
Whether required by law or deemed necessary to run a plan, there are fixed costs for operating any plan. These costs include plan accounting and audit, legal advice (such as plan document services), plan compliance testing and basic set-up costs. While there are some variable components to these costs as the plans become larger and more complicated, these necessary/fixed aspects are required for all plans.

As with any fixed costs, the more assets over which these costs can be spread, the lower the level of costs per dollar of assets. Hence, plans that have fewer assets to spread these costs over tend to have on average higher fees when measured as a percentage of assets. Also, as the cost is spread over more participants, the fixed costs of a plan decline per participant.

Investment Fees
Investment fee findings include:

• Asset-based fees on investments represent 74% of the total ‘all-in’ fees.
• As plan size grows, the declining fixed costs as a percentage of assets allows plans to move to lower expense ratio investment options such as institutional share class mutual funds and commingled trusts. This phenomenon was seen in the Study particularly in plans with more than $250 million in assets.
• The Study found that plans larger than $500 million in assets had direct recordkeeping charges representing a higher percentage of the ‘all-in’ fee, suggesting a change in pricing structure in which the largest plans use investment options that do not subsidize recordkeeping and then pay for recordkeeping separately.

Recordkeeping Fees
Recordkeeping fee findings include:

• The micro market (plan assets less than $1 million in assets) on average bears the highest recordkeeping fees (measured as a percentage of plan assets) believed to be due to fixed recordkeeping costs associated with a plan.
• Plans and associated recordkeeping fees appear to fall as fixed costs become a lower percentage of assets as plan assets grow larger in size.
Secondary ‘All-In’ Fee Drivers

Regression analysis was used to identify secondary drivers that help explain variability of fees in similar plans. Variability in fees exists both across and within similarly sized segments of the plan market. The data within the Survey that appeared to help explain these variances are summarized on the following pages.

Secondary drivers from the Survey results appear to include:

- **Participant and employer contribution rates**: Plans with higher participant contribution rates had lower fees.
- **Plan asset allocation**: The percentage of assets invested in equity-related asset classes was positively correlated with the ‘all-in’ fee.
- **Complexity**: The number of employer locations impacted the fees in select market segments.
- **Retirement service provider relationship**: Broader benefit relationships with a provider impacted costs in select market segments.
- **Plan design**: Plans with auto enrollment appeared to have a lower ‘all-in’ fee level.

### ‘All-In’ Fee Range (% of Assets) - 10th and 90th Percentile of Plans

![Chart showing range of 'All-In' fee percentages across different asset sizes.]

Exhibit 32
Participant and Employer Contribution Rates

From the retirement service provider’s perspective, plans with high levels of participant or employer contributions, which may lead to plan growth, are generally viewed as more attractive than those with lower expected asset growth. As such, expected plan asset growth may be a key element for service providers to consider when determining fees.

Plans with higher participant or employer contribution rates tended to have slightly lower ‘all-in’ fees.

Providers can plan for higher expected investment revenue from these plans over longer-term periods, and as such, may offer pricing (and bear the risk) aligned with those expectations. The statistical regression analysis found that both participant contribution rates and the employer contribution formula or amount (as a percentage of participant pay) were negatively related to ‘all-in’ fees. Focusing on participant contribution rates, across all plan sizes in the Survey, there is a median ‘all-in’ fee of 1.45% among plans with average participant contribution rates of less than 3% of pay, compared with a median ‘all-in’ fee of 0.64% among plans with average participant contribution rates of 6% or more.

When plans are grouped by plan size segment, the average participant contribution rate appears to slightly impact the ‘all-in’ fee; however, this effect does not appear consistently across all market size segments. In particular, results of the ‘all-in’ fee analysis show that the mega plan size market does not appear to be influenced by participant contribution rates.

<table>
<thead>
<tr>
<th>Median ‘All-In’ Fee vs. Plan-Level Average Participant Contribution Rate (%) of Assets</th>
<th>Exhibit 33</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;3%</td>
<td>1.46%</td>
</tr>
<tr>
<td>3% to &lt;6%</td>
<td>0.91%</td>
</tr>
<tr>
<td>6% to &lt;10%</td>
<td>0.65%</td>
</tr>
<tr>
<td>10%+</td>
<td>0.60%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Median ‘All-In’ Fee vs. Plan-Level Average Participant Contribution Rate by Asset Segment (%) of Assets</th>
<th>Exhibit 34</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Plans</td>
<td>1.45%</td>
</tr>
<tr>
<td>&lt;$1M</td>
<td>0.91%</td>
</tr>
<tr>
<td>$1M - $10M</td>
<td>1.20%</td>
</tr>
<tr>
<td>$10M - $100M</td>
<td>1.03%</td>
</tr>
<tr>
<td>$100M - $500M</td>
<td>1.47%</td>
</tr>
<tr>
<td>&gt;$500M</td>
<td>0.31%</td>
</tr>
</tbody>
</table>
Plan Asset Allocation

As described earlier in this Study, a significant share of the ‘all-in’ fee was attributable to asset-based investment-related fees. Analyzing the investment costs can help explain the variances in fees within plans similar in size.

Equity investment options are more costly to manage than non-equity or fixed-income investments. As expected, the Survey data displayed higher average asset-based fees for equity oriented investments versus others. As plan allocation to equity investments increases, the total investment cost will correspondingly typically increase.

Based on the analysis performed, a 10 percentage point higher asset allocation to equities (e.g., equity assets rise from 40% to 50% of plan assets) resulted in a 3.9 basis point or 0.039 percentage point higher ‘all-in’ fee.

Conversely, as plan allocation to cash or fixed-income style options increases total investment fees tend to decrease. When compared to the median average expense ratio of equities (0.77%), the Survey showed, median investment fees for:

- Target date investment options, which hold a mix of equities and fixed-income investments, were 12% lower (with a median plan-level average expense ratio of 0.68%).
- Fixed-income investment options were 43% lower (with a median expense ratio of 0.44%), and
- Money market investment options were 45% lower (with a median expense ratio of 0.42%).

Money market investment options and stable value funds perform similar functions as capital presentation vehicles in investment line-ups in plans. In the Study, stable value funds are more frequently used by larger plans, which tend, in general, to have lower ‘all-in’ fees and lower investment expenses. In addition, stable value funds, which are not registered under the Investment Company Act of 1940, are not subject to the standardized reporting of expenses that mutual funds provide in fund prospectuses. The fee for managing a stable value fund’s portfolio holdings, which include GICs and similar instruments, is often reported as a “trustee fee” or similar fee. (Nevertheless, a few Survey respondents reported no expenses for their stable value fund, and these were excluded in calculating the median fee reported in Exhibit 35).

Exhibit 35

<table>
<thead>
<tr>
<th>Plan-Asset Asset Class</th>
<th>Median Plan-Level Average Expense Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Equity</td>
<td>0.77%</td>
</tr>
<tr>
<td>Fixed-Income</td>
<td>0.44%</td>
</tr>
<tr>
<td>Money Market</td>
<td>0.42%</td>
</tr>
<tr>
<td>GICs and Other Stable Value</td>
<td>0.34%</td>
</tr>
<tr>
<td>Target Date</td>
<td>0.68%</td>
</tr>
<tr>
<td>Balanced</td>
<td>0.60%</td>
</tr>
<tr>
<td>Lifestyle</td>
<td>0.57%</td>
</tr>
</tbody>
</table>

Money market investment options and stable value funds perform similar functions as capital presentation vehicles in investment line-ups in plans. In the Study, stable value funds are more frequently used by larger plans, which tend, in general, to have lower ‘all-in’ fees and lower investment expenses. In addition, stable value funds, which are not registered under the Investment Company Act of 1940, are not subject to the standardized reporting of expenses that mutual funds provide in fund prospectuses. The fee for managing a stable value fund’s portfolio holdings, which include GICs and similar instruments, is often reported as a “trustee fee” or similar fee. (Nevertheless, a few Survey respondents reported no expenses for their stable value fund, and these were excluded in calculating the median fee reported in Exhibit 35).
**Complexity**

According to the Survey, the number of plan sponsor locations increases both the complexity of servicing the plan and the fees charged (presumably for the added administrative cost).

More locations requiring service appears to increase fees in the small market segment.

As the number of locations increases, typically so do the administrative fees, specifically those related to onsite services (e.g., enrollment meetings, group or individual employee meetings). This factor accounts for some variation in fees for plans of similar size within the small- and medium-sized segments. For example, fee differences are most pronounced in those plans with $1 million to less than $10 million in assets.

**Median 'All-In' Fee vs. Number of Locations**

The fees for the large and mega plan size market (more than $100 million in assets) are the exception as they do not appear to be impacted by a sponsor’s number of locations.

Additionally, the Survey found another traditional measure of complexity – number of payrolls – not to be an indicator of total plan fees. Plans with higher numbers of payrolls were not found to have higher recordkeeping costs. The electronic nature of accepting payrolls and providers requiring information in standard formats appear to have created greater efficiencies that help offset the potential increased complexity.
Retirement Service Provider Relationship
Some aspects of the provider relationship appear to play a factor in the fees paid by a plan sponsor based on the results of the Survey. As discussed earlier, the quality of a provider’s product and service offering was not contemplated as part of this Study. However, the data captured within the Study help clarify some elements of the relationship that may or may not impact fees. The analysis explored the potential impact of retirement service provider tenure, retirement service provider type and broader plan relationships.

Retirement Service Provider Tenure
• There is no clear connection between how long a plan has been with a service provider and the total fees of a plan. This could be a result of more frequent competitive reviews and/or competitively adjusting plan pricing in the marketplace during the course of the relationship (note: the Survey did not ask the frequency of reviewing plan fees).
• Large plans appear to have longer tenure with their current provider than smaller plans. The average tenure of plans under $1 million in assets was four years, while the average tenure of plans over $500 million was 13 years.
• Changing providers involves conversion cost and a disruption to participants. Based on experience in the marketplace, plans may elect to stay with their current vendor (assuming fees and services are otherwise competitive) to avoid the burden and complexity of changing providers.

A plan’s tenure with its current service provider does not appear to be an indicator of fee levels.

Median ‘All-In’ Fee vs. Years with Retirement Service Provider (% of Assets)
**Retirement Service Provider Type**

- The 'all-in' fee by provider type (mutual fund company, insurance company, bank or TPA) was not an identified driver based on the results of the Survey.
- The size of the provider was not an indicator of total fees by market segment. When measured in terms of participants on the recordkeeping system, the Survey data did not consistently find evidence of smaller fees for the largest providers.
- A provider’s market focus can be a driver of fee levels. Based on the results of the Survey, a provider’s focus and specialization in a particular market (e.g., small or large) is a better indicator of fee levels than solely those providers with the largest number of participants on their recordkeeping system. This may be a result of:
  - A provider’s pricing strategy for winning in particular markets.
  - Operating/business models built for serving a particular segment (e.g., the highly customized mega plan market).
  - Possible difficulty in moving down market for the largest providers and up market for the smaller plan service providers.
  - Possible unique service offerings of providers.
  - Brand strength or quality of a particular provider may justify higher fees.

Segmenting service providers into tiers based on the number of participants on their recordkeeping systems provides a concise snapshot to compare volume with median ‘all-in’ plan fees by the provider tier. This analysis does not attempt to describe the range of services provided and does not factor in the range or quality of services provided:

- Tier 1: greater than 3,000,000 participants
- Tier 2: between 1,000,000 and 3,000,000 participants
- Tier 3: less than 1,000,000 participants

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**The type or size of the retirement service provider does not appear to be an indicator of the 'all-in' fee.**
**Broader Plan Relationships**

In general, plan sponsors that have multiple relationships with their service provider have lower percentage of assets defined contribution / 401(k) fees. This suggests that it may be advantageous from a pricing perspective for a plan sponsor to obtain retirement and other benefit offerings from an entity with which it has an existing business relationship. This could reduce start-up and ongoing costs (e.g., service provider works with payroll data for another purpose).

Specifically, based on the data collected in the Survey and when holding all other variables constant, having a defined benefit or health and welfare plan relationship with the same service provider appears to lower the ‘all-in’ fee by 14 basis points or 0.14 percentage points.

While it was not consistent in every plan size segment, plans with multiple defined contribution relationships with the same provider seem to have lower relative fees.
Proprietary vs. Non-Proprietary Investment Options
Within the retirement plan market, it is common for investment line-ups to have a combination of both proprietary and non-proprietary investment options. As stated earlier, the majority of plans in the Survey (77%) use at least one proprietary investment from their service provider. The prevalence of proprietary or non-proprietary options within a plan does not appear to be a significant driver of ‘all-in’ fees:

- A higher allocation of assets to proprietary investment options did not appear to cause higher ‘all-in’ fees across plan size segments.
- The regression analysis did not identify proprietary or non-proprietary investment use as a significant driver of the ‘all-in’ fee.
- The Survey results indicate that proprietary and non-proprietary investment fees are not significantly different.

The use of proprietary investment options does not appear to be a driver of the 'all-in' fee.

Median ‘All-In’ Fee vs. Proprietary Investment Percentage (% of Assets)
Plan Design

Auto-enrollment is designed to enroll participants in the plan at a set contribution rate. Another automatic design feature is the option to escalate the participant contribution percentage in the future. The passage of the Pension Protection Act of 2006 further accelerated the adoption of these features in the marketplace. The Survey data suggest that those plans with auto-enrollment have lower total fees (measured by percentage of assets) than those without the feature.

Despite the relatively large difference in ‘all-in’ fees between plans with and without auto-enrollment that is displayed across smaller plan sizes, the results of the regression analysis suggest a smaller impact of 14 basis points or 0.14 percentage points.

Although the auto-enrollment feature can have a positive impact on increasing assets in the plan, it also typically increases the number of participants with low balances and therefore increases the administrative cost of running the plan. As a result of the combination of these two impacts, auto-enrollment may not be in and of itself driving the ‘all-in’ fee lower, but may rather be reflecting some other factors such as the age of the plan, the length of the time over which auto-enrollment has been in place, or other plan features that were not captured in the Survey.

The use of auto-enrollment is a characteristic of plans with lower 'all-in' fees.

Additionally, providers may anticipate that auto-enrollment will lead to more advantages (increased assets under management) than disadvantages (cost of small balance participants). Similarly plans with auto step-up, which increases the contributions over time, also tended to have lower ‘all-in’ fees.
Range of Fee Arrangements
Defined Contribution/401(k) fees are charged in a variety of ways for the services provided. Typical fee structures include asset-based investment fees, per-participant recordkeeping fees, per-plan recordkeeping and administration fees, and per-plan advisory fees. As plan sponsors work with retirement service providers to set up or administer their plans, a range of scenarios or arrangements is generally considered. This report does not aim to assess those ranges, but to calculate an ex-post comprehensive plan fee. To compare fees across plans, this bottom-line or ‘all-in’ fee was calculated combining all administration, recordkeeping, and asset-based investment fees. At the end of the day, whether a plan sponsor is adding up component fees or looking at a more comprehensive package, the ‘all-in’ fee allows for a more direct comparison across plans.

The ‘All-In’ Fee
The ‘all-in’ fee which includes recordkeeping, administration, and investment management, was evaluated in two ways: (1) percentage of total plan assets, and (2) annual dollar per participant amount. Across all plans in the Survey:

- The ‘all-in’ fee varied from 0.35% of assets (10th percentile) to 1.72% of assets (90th percentile).
- The median plan’s ‘all-in’ fee was 0.72% of plan assets.
- The median plan’s annual dollar per participant fee was $346.

Plan Size Appears to be Primary Driver of ‘All-In’ Fee
The ‘all-in’ fee varied due to a number of plan-related variables. Statistical regression analysis found that plan size appeared to be the most significant driver of fees. More specifically, further analysis showed that a more meaningful way to view plan asset size was through two independent factors:

- Number of participants; and
- Average account balance.

Both number of participants and the average account balance were negatively correlated with the ‘all-in’ fee. Within any defined contribution / 401(k) plan, there are fixed costs required to start up and run the plan, many of which are driven by legal and regulatory requirements (e.g., compliance testing, audit, Form 5500). The Survey results appear to indicate economies are gained as a plan grows in size, because these fixed costs can be spread over more participants and/or a larger asset base.

Other Factors Are Secondary Drivers of Fees
In addition to plan size, a number of other factors appeared to help explain the variability in plan fees. Linear regression analysis found that lower ‘all-in’ fees appear to be related to:

- Higher participant and employer contribution rates;
- Lower allocation of assets in equities-oriented asset classes;
- Use of automatic enrollment;
- Fewer plan sponsor business locations, which reduces servicing complexity; and
- Other plan sponsor business relationships with the service provider.

On the other hand, number of payrolls, which might have increased complexity, was not found to be a driver of fees. The type of retirement service provider (mutual fund company, life insurance company, bank, third party administrator) and tenure with the retirement service provider also did not appear to be significant factors. In addition, the percentage of assets invested in the investment products of the service provider (proprietary investments) did not seem to have a separate impact on fees.
### Appendix: Glossary of Terms

<table>
<thead>
<tr>
<th>Terms</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Active Plan Participants</td>
<td>Individual currently participating in an employer-sponsored retirement plan.</td>
</tr>
<tr>
<td>Auto-Enrollment</td>
<td>The practice of enrolling eligible employees in a plan and initiating participant deferrals without requiring the employees to submit a request to participate.</td>
</tr>
<tr>
<td>Auto Increase / Step-Up</td>
<td>A provision found in some 401(k) plans that allows an eligible employee to increase their contribution rate at a pre-established point-in-time.</td>
</tr>
<tr>
<td>Communication / Education Services</td>
<td>Participant communication and education services relating to providing print, video, software and/or live instruction to educate employees about how the plan works, the plan investment funds, and asset allocation strategies.</td>
</tr>
<tr>
<td>Company Stock Services</td>
<td>Services needed for the recordkeeping and administration of company stock.</td>
</tr>
<tr>
<td>Compliance Testing</td>
<td>Plans engaged in testing required by the IRS to ensure the 401(k) plan is fair to both highly compensated and non-highly compensated employees.</td>
</tr>
<tr>
<td>Custom Services</td>
<td>Additional or enhanced non-standard services (e.g., website, call center, branding, etc.) selected by the plan sponsor.</td>
</tr>
<tr>
<td>Education Materials</td>
<td>These materials are provided to plan participants to help educate around the need for retirement, investment options, how to properly plan for retirement, how to calculate retirement savings, etc.</td>
</tr>
<tr>
<td>Eligible Plan Participants</td>
<td>Any employee who is eligible to participate in and receive benefits from a plan.</td>
</tr>
<tr>
<td>Employee Meetings</td>
<td>These meetings with employees explain the benefits of participating in the plan, answer questions about saving and the plan, and provide an understanding of the plan specifications.</td>
</tr>
<tr>
<td>Employer Contribution</td>
<td>A contribution made by the company to the account of the participant (often times in the form of a company match based in ratio to contributions made by the participant).</td>
</tr>
<tr>
<td>Expense ratio</td>
<td>An investment option’s total annual operating expenses, including for investment management and administration of the investment, expressed as a percentage of assets. For mutual funds, this is calculated pursuant to SEC rules for fund prospectuses; other investment options may provide plans a similar number expressing the investment option’s fees.</td>
</tr>
<tr>
<td>Financial Advice / Guidance</td>
<td>Advice or guidance provided to participants in the plan by a third party.</td>
</tr>
<tr>
<td>Form 5500 Reporting</td>
<td>This annual plan financial reporting form is required by IRS/DOL/PBGC.</td>
</tr>
<tr>
<td>Guaranteed Investment Contract (GICs)</td>
<td>These accounts with an insurance company guarantee a fixed rate of interest over the length of the contract.</td>
</tr>
<tr>
<td>Investment Related Charges</td>
<td>Asset-based fees for investment management and other related services generally are assessed as a percentage of assets invested; paid in the form of an indirect charge against the participant’s account or the plan because they are deducted directly from investment returns.</td>
</tr>
<tr>
<td>Legal Services</td>
<td>Legal support services provided to the plan.</td>
</tr>
<tr>
<td>Managed Accounts</td>
<td>An account for which the holder gives a third party the authority to manage the investing of assets.</td>
</tr>
<tr>
<td>Nondiscrimination Testing</td>
<td>Regulations may require this annual testing to assure that the amount of contributions made by and on behalf of non-highly compensated employees is proportional to contributions made by and on behalf of highly compensated employees.</td>
</tr>
<tr>
<td>Participant Contribution Rate</td>
<td>The amount (typically expressed as a percentage of the contribution base) that an employee contributes to the plan.</td>
</tr>
<tr>
<td>Plan Assets</td>
<td>The total assets held among all participants within the plan.</td>
</tr>
<tr>
<td>Plan Audit</td>
<td>An independent audit required by federal law for all plans with more than 100 participants.</td>
</tr>
<tr>
<td>Plan Document Services</td>
<td>Development, maintenance and consulting related to the plan documents of a plan.</td>
</tr>
<tr>
<td>Plan Sponsor Investment Advisor</td>
<td>Third party consultant hired by the plan sponsor to assist with plan design, investment design, search and selection process and other plan advisory services.</td>
</tr>
<tr>
<td>Qualified Domestic Relations Order (QDRO)</td>
<td>A judgment, decree or order that creates or recognizes an alternate payee’s (such as former spouse, child, etc.) right to receive all or a portion of a participant’s retirement plan benefits.</td>
</tr>
<tr>
<td>Trustee Services</td>
<td>Services typically provided by the bank or trust company having fiduciary responsibility for holding plan assets.</td>
</tr>
</tbody>
</table>
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